



Shades of Color™  
**HOLIDAY**  
2016  
WHOLESALE CATALOG

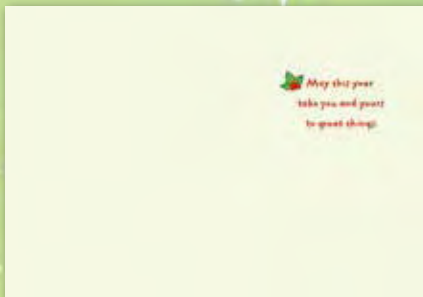
CALENDARS,  
BIBLE COVERS,  
JOURNALS, MUGS  
SALT & PEPPER SHAKERS  
MOUSE PADS,  
HOLIDAY CARDS,  
STATIONERY,  
BAGS & MORE!



ORDER TODAY! 1.800.924.1811  
[www.ShadesGifts.com](http://www.ShadesGifts.com)

# Holiday Cards

Size: 5 x 6.75 • 15 Cards per box • Foil Embossed or Glitter Embellishments  
 Colored Envelopes included • **Retail Price \$11**



**X13-51** Inside Text: May this year take you and yours to great things.



**X13-53** Inside Text: Wishing you joy at this holy season.



**X13-63** Inside Text: May the joy and beauty of the holidays shine throughout the coming year.



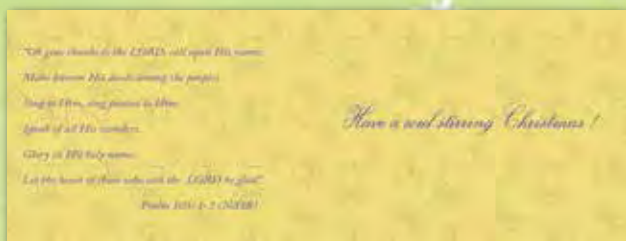
**X15-66** Inside Text: They go before you to guard and guide, They stand behind you -- watch your back, urge you on. They soar above you to lift your spirits, and they walk beside you to remind you that you, too, are someone's angel sent here to proclaim the glory of God." "And an angel of the Lord stood by and the glory of the Lord shone round, And the angel said, "Be not afraid; for behold, I bring you good tidings of great joy." Luke 2:9,10 (NIV) Wishing you the Glory, Joy & Peace of the Angels on that first Christmas Day.



*Boxed in designer style, all our cards are beautifully embellished with glitter and foil stamping, and come with coordinated color envelopes.*



**X15-67** Inside Text: "Nothing can separate us from the love that is in Christ Jesus." - ROMANS 8:38  
May you know the PEACE of the season, the HOPE of the new year and the LOVE of God for your family.



**X15-68** Inside Text: "Oh give thanks to the LORD, call upon His name; Make known His deeds among the peoples. Sing to Him, sing praises to Him; Speak of all His wonders. Glory in His holy name; let the heart of those who seek the LORD be glad" Psalm 105: 1-3 (NASB) Have a soul stirring Christmas!



**X15-69** Inside Text: This is a joyous season to take a step back from our busy lives and enjoy time with our loved ones. The gift of LOVE, the gift of PEACE, the gift of HAPPINESS... May these be yours!



**X15-71** Inside Text: Star over Bethlehem, Radiance from heaven above, Shine through our world- Burn in our hearts... Just like the angels, The shepherds, the Magi Who witnessed the birthday of love. In this way the love of God was revealed to us: God sent his only Son into the world that we might have life through him." 1 John 4:9 Celebrating with you the birth of God's love - the reason for this blessed season!

# Holiday Card Assortments

Size: 5 x 6.75 • 5 Designs per box 3 of each design • 15 Cards per box  
 Foil Embossed or Glitter Embellishments  
 Colored Envelopes included • **Retail Price \$11**

## ASX09



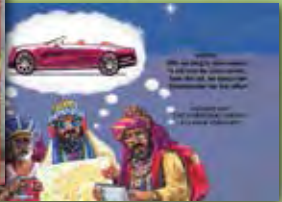
There is no greater love  
 than the love  
 of the greatest love  
 that ever was and ever shall be  
 the love of God for the world  
 who through His Christmas  
 brought the love down!



May the joy  
 that you wish yourself  
 be sent through



Wishing you the  
 best  
 with you



When Santa is riding on your sleigh  
 just like you!

## ASX12



There is nothing more precious  
 than the love of God  
 who sent His only Son  
 to die for us  
 that we might live  
 forever in His love  
 and His grace  
 Amen



May the joy  
 that you wish yourself  
 be sent through



That is a precious moment  
 to have a gift from  
 the gift of love  
 that you wish yourself  
 be sent through



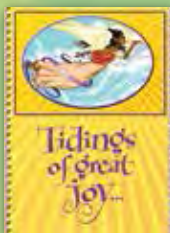
May the joy  
 that you wish yourself  
 be sent through



May the joy  
 that you wish yourself  
 be sent through

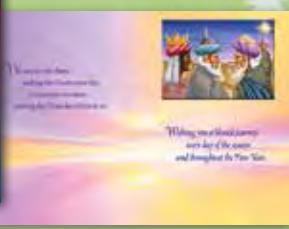
new

# ASX13



new

# ASX14



# Weekly Inspirational Planners

Size: 5.375 x 8.375 • Organize and inspire your life • **Retail Price \$18**

## IPO4 by Sylvia "Gbaby" Cohen



- Bible Scriptures
- At-a-glance Monthly View & Weekly Calendar
- Bright, Colorful Feminine Designs
- Coloring Pages
- Monthly Goal Setting Pages
- Pages for Notes
- Pages for Yearly Goals
- Pages to Keep Track of Birthdays
- Address Book
- Health Tips



Great combination calendar, journal and planner to organize your activities, jot down thoughts and be inspired!

## IPO5 Artwork by Cidne Wallace



new

- Bible Scriptures
- At-a-glance Monthly View & Weekly Calendar
- Motivational Art
- Fun Facts on Notable African American Women in History
- Pages for Notes
- Pages for Yearly Goals
- Pages to Keep Track of Birthdays
- Address Book
- Tips for Loving Yourself and Your Sister-Friends!



# Two Year Planners with Bookmark Pen

2017 - 2018 pocket calendar with pen • Size: 3.5 x 6.5 • Retail Price \$5

## Inside View



*Bookmark Pen Inside*



**C122**



**C123**



**C124**



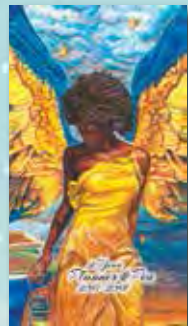
**C125**



**C126**



**C127**



**C128**



**C129**



**C130**

*Includes Small Note Pages And An Address Book*

# 2017 Calendars

16 Month Wall Calendars • Size: 12 x 12 • All calendars include matching envelope for gift giving season • All calendars include Black History facts throughout  
**Retail Price \$15**



front view

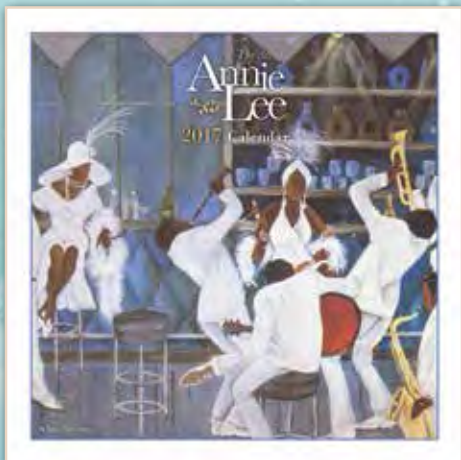
back view



**17BJ** - Powered by Praise - by Buena Johnson

front view

back view



**17AL** - The Art of Annie Lee - by Annie Lee



front view



back view



**17GF** - Girlfriends - by Sidne Wallace

front view

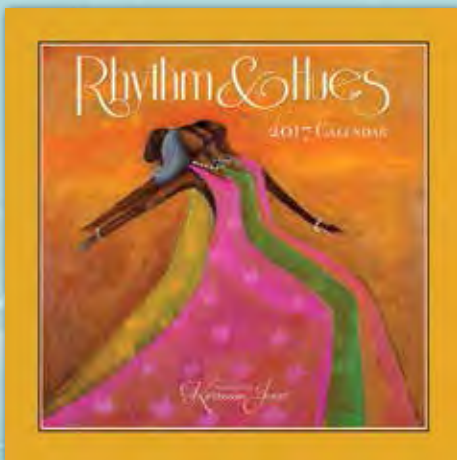


back view



**17SK** - Shades of Color Kids - by Frank Morrison

front view



back view



**17KJ** - Rhythm & Hues - by Kerream Jones

# 2017 Calendars

16 Month Wall Calendars • Size: 12 x 12 • All calendars include matching envelope for gift giving season • All calendars include Black History facts throughout  
**Retail Price \$15**



front view

back view



**17OB** - The Obama Years

front view

back view



**17BH** - The History of Gospel Music - Black History Edition

All Calendars Include Black History Facts Throughout



front view

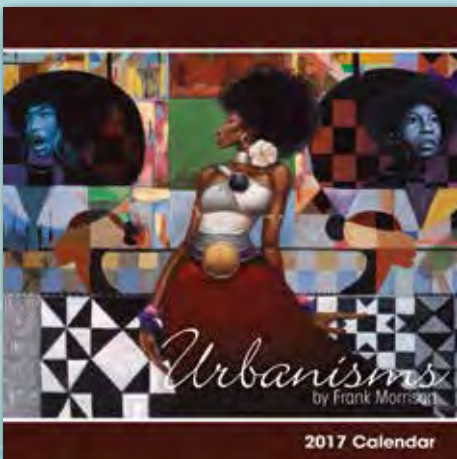
back view



**17PB** - Color My Soul - by Larry "Poncho" Brown

front view

back view



**17FM** - Urbanisms - by Frank Morrison

*New Items  
Available After October*

# 16 oz. Latte Mugs

Size: 16 oz. • Coffee, Tea or Latte mugs with image on one side and text on the other • Each mug comes individually boxed, ready for gift giving  
Dishwasher & Microwave safe • **Retail Price \$13**

"Life Tastes a Lot Better, One Sip at a Time"



**MG21**



"Go Sit Down Somewhere and Pray"



**MG22**



"To God Be The Glory"



**MG23**

"Beautifully Blessed"



**MG24**

"Dare 2B Different"



**MG29**



"Expect, Embrace & Enjoy"



**MG30**



"Believe, Blossom & Become"



**MG31**



"Proclaim, Prepare & Prosper"



**MG32**



"Prayer Warriors"



**MG26**

# 24 oz. Soup Mugs

Size: 24 oz. • Soup, coffee, or tea mugs  
 Image or text fully wrapped on both sides • Includes individual gift box  
 Dishwasher & Microwave safe • **Retail Price \$15**

"My Cup Runneth Over"



**SMG02**

"The Obamas"



**SMG03**

"Pray Until Something Happens"



**SMG05**

"Rejoice in Hope"



**SMG06**

*New Items Available After October*

# Salt & Pepper Shakers

Two piece matching shaker set • Size: 1.625 x 3.5 • Image or text fully wrapped on both sides • Includes individual gift box • Dishwasher safe • **Retail Price \$10**



**SP01**

"Gbaby Inspiration"

Salt

Pepper

"Expect, Embrace & Enjoy" "Proclaim, Prepare & Prosper"



Back View



Back View



**SP02**

"Beautifully Blessed"

Salt

Pepper

"Beautifully Blessed"



Back View



Back View

*New Items  
Available After October*

# Woven Tote Bags

Jacquard woven cotton, polyester tapestry fabric and fully lined.  
Includes zipper closure and inside pockets • Designed to meet your everyday  
needs with style • Size: 17 x 17 • **Retail Price \$28**



*Two Inside Pockets For Phone,  
Purse, Small Journal, Pen, etc.  
One Inside Zipper Closure Pocket  
For Journal, Key, Lipstick, etc.*

Bags

**new**

WTB001



Angelic Guidance  
By Buena Johnson

**new**

WTB004



Beautifully Blessed  
By Cidne Wallace

**new**

WTB005



Walk By Faith  
By Kerream Jones

**new**

WTB006



Definitely by Poncho  
By Larry "Poncho" Brown

**new**

WTB007



Dare 2B Different  
By Sylvia "Gbaby" Cohen

**new**

WTB008



Release, Relax & Renew  
By Sylvia "Gbaby" Cohen

# ECO Shopping Bags

*New Items  
Available After October*

Collapsible and reusable • Perfect for grocery shopping.  
Water resistant • Reinforced seams • Eco friendly • Long lasting and stylish  
Handles allow for hand holding or over the shoulder toting • Inside pocket is  
perfect for coupons, your shopping list, keys, cell phone, pens, etc.  
Size: 15.5 x 15.5 • Can hold up to 35 lbs • **Retail Price \$10**

*Inside Pocket For Coupons,  
Shopping List, Keys, Pen, etc.*



**new**



## **ESB01**

We Are What We Eat  
Featuring art by Sylvia "Gbaby" Cohen

**new**

## **ESB02**

Soul on Fire  
Featuring art by Sylvia "Gbaby" Cohen



**new**



## **ESB03**

Blue Moon  
Featuring art by Sylvia "Gbaby" Cohen

Bags

New Items  
Available After October

## Classic Bible Covers

Size: 8 x 11 • Back Slip Pocket • Lay-Flat Spine Handle  
Interior includes pen loops and pockets for book related accessories: highlighters, pens, tissues, bulletins • Fits max bible size: 9.75 x 6.875 x 1.875

Retail Price \$21

new



**CB01** Angelic Guidance  
By Buena Johnson

Scripture: Let the wise hear and increase in learning, and the one who understands obtain guidance.  
-Proverbs 1:5 (ESV)

new



**CB02** Angel of Peace  
By Buena Johnson

Scripture: Blessed are the peacemakers: for they shall be called the children of God.  
- Matthew 5:9

new



**CB03** Women of Grace  
By Kerream Jones

Scripture: I praise You because I am fearfully and wonderfully made.  
- Psalm 139:14 (NIV)

new



**CB04** The Lord is Good to Me  
By Cidne Wallace



*Inside View With Bible*



new



**CB05** Go Sit Down Somewhere and Pray  
By Cidne Wallace

new



**CB06** Rebirth  
By Annie Lee  
Scripture: For it is by grace you have been saved, through faith...  
- Ephesians 2:8

new



**CB07** Visitation  
By Twin Hicks  
Scripture: I am Blessed, Chosen, Adopted, Accepted, Redeemed, and Forgiven.  
-Ephesians 1:11-12

new



**CB08** Praying Hands  
By Twin Hicks  
Scripture: The Lord is near to all who call on Him in truth.  
- Psalm 145:18

# Bible Bags

Size: 8.25 x 10.875 • Stylish and trendy purse style bible cover.  
Fully lined interior with side slots to keep book secure and tightly in place.  
Fits max bible size: 9.75 x 6.875 x 1.875 • **Retail Price \$28**

## BB01

*"My Cup Runneth Over"*

By Annie Lee



**Back Text:**

Thou anointest my head with oil:  
My cup runneth over. -Psalm 23:5

## BB02

*"Holy Ghost"*

By Annie Lee



**Back Text:**

Let them praise His name with dancing  
-Psalms 149:3

## BB03

*"Faithful, Fierce and Fabulous!"*

By Cidne Wallace



**Back Text:**

For in Him we live, and move, and have our being  
-Acts 17:28

## BB04

*"God's Faithfulness"*

By Poncho Brown



**Back Text:**

A Friend Loves at All Times  
-Proverbs 17:17

## BB05

*"Prayer Warriors"*

By Poncho Brown



**Back Text:**

The Prayer of the Righteous has Power

## BB06

*"Beautifully Blessed"*

By Cidne Wallace



*Inside View With Bible*



**BB07**

*"Still I Rise"*  
By Kerream Jones



**Back Text:**

You may write me down in history with your bitter, twisted lies, You may trod me in the very dirt, But still like dust, I'll Rise.  
-Maya Angelou

**BB08**

*"Beautiful Brave and Blessed"*  
By Cidne Wallace



**Back Text:**

Let Your Faith be bigger than your fear

**BB09**

*"Walk by Faith"*  
By Kerream Jones



**Back Text:**

For By GRACE are you Saved through Faith  
-Ephesians 28:9

**BB10**

*"Sisters in Christ"*  
By Eric Disney



**Back Text:**

Her ways are ways of Pleasantness and all her paths are Peace -Proverbs: 3:17

**BB11**

*"Guardian Angels"*  
By Gordon James



**Back Text:**

God's love is so powerful one Angel isn't enough

**BB14**

*"What a Friend We Have in Jesus"*  
By Laurie Cook



**Back Text:**

Casting all your care upon Him; for He careth for you.  
-1 Peter 5:7

# Handy Bible Covers

Size: 8.375 x 11.5 • Stylish bible cover.

Fully lined interior with side slots to keep book secure and tightly in place.

Hard cover shell provides great protection for your tablet or iPad.

Comes with optional shoulder strap • Fits max bible size: 9.75 x 6.875 x 1.875

**Retail Price \$25**



Back View

## HBB01

*"Magnify"*

By Nancy Devard

### Back Text:

Sing for joy in the Lord,  
O you Righteous ones  
-Psalm 33:1

## HBB02

*"Prayer Warriors"*

By Poncho Brown

### Back Text:

The Prayer of the Righteous  
has Power



Back View

## HBB03

*"Walking by Faith"*

By Poncho Brown



Back View

## HBB04

*"Still I Rise"*

By Kerream Jones

### Back Text:

You may write me down in  
history with your bitter, twisted  
lies, You may trod me in the very  
dirt, But still like dust, I'll Rise.

-Maya Angelou



Back View

# Jewel Box Note Cards

Size: 3.8125 x 5 • Blank inside • 8 Styles • 2 of each  
16 Cards per box • Envelopes included • Retail Price \$13

**ANC23**



*Cidre Wallace*



*Buena Johnson*

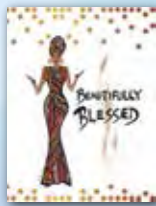
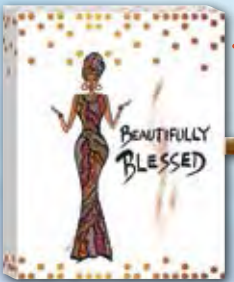
**new**

**ANC26**

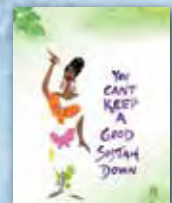


**ANC28**

**new**



*Cidre Wallace*



# Drawer Box Note Cards

Size: 4.375 x 5.75 • Blank inside • 8 Styles • 2 of each  
16 Cards per box • Envelopes included • **Retail Price \$15**

## Annie Lee

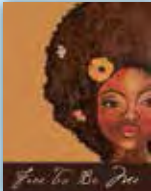
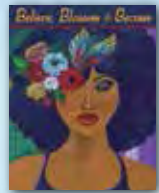
**ANC24**



**ANC25**



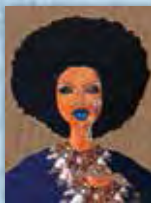
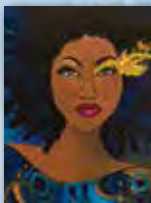
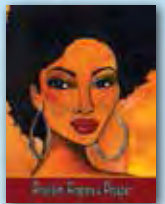
## Sylvia "G'Baby" Cohen



**ANC27**

**new**

## Sylvia "G'Baby" Cohen



# Magnetic Note Pads

Size: 4 x 9 • 60 Tear Off Sheets • Pencil included  
 Colorful Notepad • Magnetic backing • Retail Price \$5



**Z27**  
 Everything You Want



**Z28**  
 Get Up and Do Something



**Z29**  
 I Wish You Joy



**Z30**  
 Love Yourself Girl



**Z31**  
 My Dreams



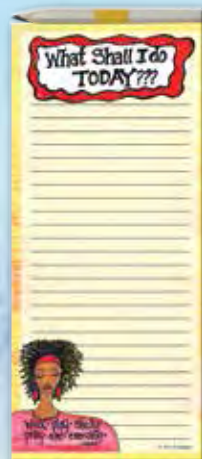
**Z32**  
 Never Let Fear Become



**Z33**  
 I Am A Natural Sista



**Z34**  
 Take Time



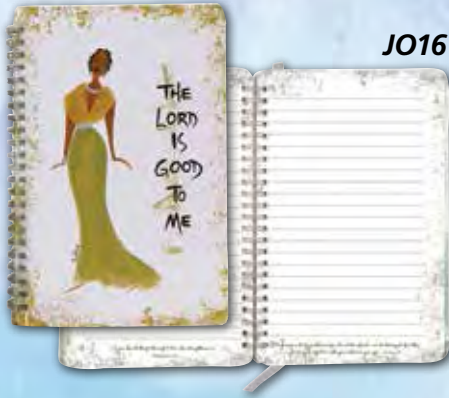
**Z35**  
 What Shall I Do

# Large Journals

Size: 5.5 x 8.5 • 140 lined pages inside • **Retail Price \$10**

*Inspirational quotes on every page!*

"The Lord is Good To Me"



**JO16**

"Faithful, Fierce and Fabulous!"



**JO19**

"The Obamas"



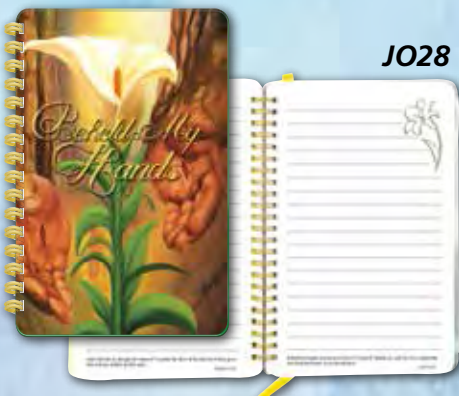
**JO24**

"My Cup Runneth Over"



**JO27**

"Behold My Hands"



**JO28**

"Holy Ghost"



**JO30**





*All journals include a ribbon bookmark, an elastic band place holder and a clear zippered pouch!*

“Go Sit Down Somewhere and Pray”



**JO31**

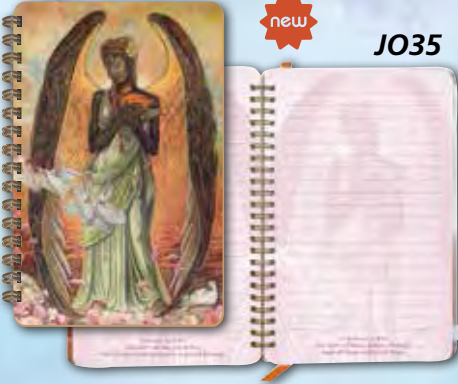
“Walk By Faith”



**new**

**JO34**

“Angel of Love”



**new**

**JO35**

“Angelic Guidance”



**new**

**JO36**

“Peace & Serenity”



**new**

**JO37**

# Stylus Purse Pals

Purse Style Case • Magnetic Closure • Size: 2.8 X 3.7 • 100 Tear Off Sheets  
Expandable Inner Pocket • 2 In 1 Stylus Ballpoint Pen • **Retail Price \$6**



**PP18** Go Sit Down Somewhere And Pray **new**



**PP19** Angelic Guidance **new**



**PP20** Peace & Serenity **new**



**PP21** I'm a Godly Grandma **new**



**PP22** Proclaim, Prepare & Prosper **new**



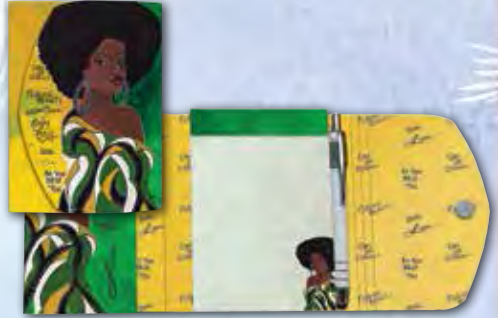
**PP23** Definitely by Poncho **new**



**PP07** My Cup Runneth Over



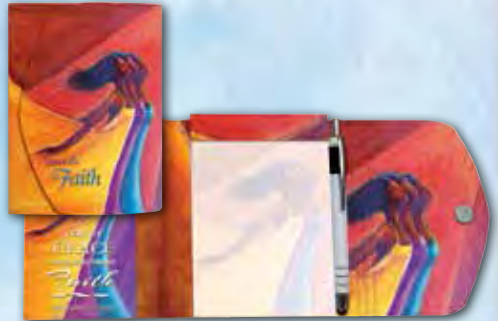
**PP11** Dare 2B Different



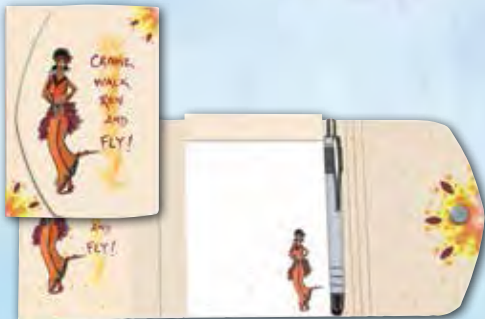
**PP12** Believe, Blossom and Become



**PP13** Walk By Faith



**PP14** Crawl, Walk, Run and Fly!



**PP15** Faithful, Fierce and Fabulous!



**PP16** Just Keep Going



**PP17** Beautifully Blessed



# Memo Mouse Pads

Size: 8.5 x 7.25 • Includes 55 tear-off sheets  
Optional calendar and a note pad • **Retail Price \$8**



*Bring a touch of style to your home or office with our dual desktop companion which features a smooth surface for your mouse and a soft foam base to prevent sliding.*

"Pray Until Something Happens"



**MP02**

"Faithful, Fierce and Fabulous"



**MP07**

"The Lord is Good to Me"



**MP09**

"My Cup Runneth Over"



**MP13**

## Four Designs With Perforated To Do List

"Walk By Faith"



**MP15**

"Believe, Blossom & Become"



**MP16**

"Angelic Guidance"



**MP17**

"The First Supper"



**MP18**

*55 tear-off sheets give you a fresh page anytime you need it!*

# Pop-up Art Note Cubes

Desktop note cube with 200 ready to tear out blank sheets  
Includes pencil & unique pop-up art inside • Size: 4.125 x 4.125

**Retail Price \$6**

*Featuring Artwork*

*From Your Favorite African American Artists*

**NC04**



"The Lord is Good to Me"

**NC06**



"Faithful, Fierce and Fabulous"

*Features  
"Pop-up Art"  
Inside*

**NC09**



"Beautiful, Brave and Blessed"

**NC12**



"My Cup Runneth Over"

**NC13**

**new**



"Walk By Faith"

**NC14**

**new**



"Go Sit Down Somewhere & Pray"

**NC15**

**new**



"To God Be the Glory"

**NC16**

**new**



"Angelic Guidance"

# Bookmarks

Size: 2.25 x 7

Each Bookmark comes with a beaded tassel and clear plastic protective sleeve  
Black History Bookmarks include bio on the back

**Retail Price \$3**



**BM22**



**BM23**



**BM24**



**BM25**



**BM26**



**BM27**



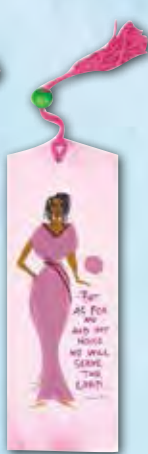
**BM28**



**BM29**



**BM30**



**BM31**



**BM32**



**BM33**



**BM34**



**BM35**



**BM36**



**BM37**



**BM38**



**BM39**



BM40

BM41

BM42

BM43

BM44

BM45



BM46

BM47

BM48

BM50

BM51

BM52

## Small Journals

Size: 4.125 x 5.375 • 144 lined pages inside • Retail Price \$6



"The Lord is Good to Me"



SJ02

"Sassy but Classy"



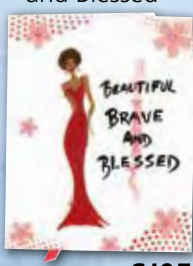
SJ03

"Faithful, Fierce and Fabulous"



SJ04

"Beautiful, Brave and Blessed"



SJ05

"Miracle"



SJ06

"The Obamas"



SJ09

# Magnets

Size: 2.5 x 3.5 • Retail Price \$5

## Presidential

new



new



new



new



new



new



new



new



M78



M101



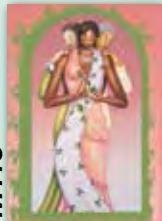
M102



M111



M118



M120



M126



M127



M128



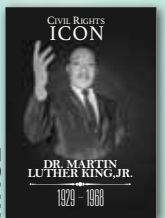
M130



M131



M132







# Wholesale Value Buys

Countertop Displays—buy as a package and save!

## Journal Display

**JVP:** Size: 18.75 L x 12.75 W x 18.75 H  
36 Large Journals Of Your Choice and  
24 Small Journals Of Your Choice.  
60 Items plus FREE display included!

**Wholesale Price \$220**  
(Retail Value \$504)



JVP or JPVP

## Inspirational Planner Counter Display

Size: 6.125 L x 8.125 W x 11.75 H  
Comes with 12 planners 6 of each  
design or all one design  
and a FREE display included!

**Wholesale Price \$100**  
(Retail value \$216)



WJVP

## Journal & Weekly Planner Display

**JPVP:** Includes: 12 Weekly Inspirational  
Planners; 18 Large Journals and 24 Small  
Journals. 54 Items plus FREE display included!

**Wholesale Price \$240**  
(Retail Value \$540)

## Two Year Planner Counter Display



PVP

Size: 12 L x 8.5 W x 18.375 H  
Holds 54 planners 6 of each design and  
a FREE display included!

**Wholesale Price \$125**  
(Retail Value \$270)

## Boxed Note Card Value Buy



NCVP

Size: 11 L x 14 W x 13.5 H Display Includes  
16 Boxes of Note Cards: 8 Drawer Boxed  
Note Cards & 8 Jewel Boxed Note Cards

**Wholesale Price \$99**  
(Retail Value \$224)

# Wholesale Value Buys

Countertop Displays—buy as a package and save!

## Assorted Stationery Display



### CADP

Add a Pedestal display to your order and attract shoppers to stationery that uplifts and inspires! Pedestal Only Price \$15

ASCA

108 items. Includes two items per design of the following 6 items: Journals, Memo Mouse Pads, Note Cubes, Small Journals, Multi Use Labels, Magnetic Notepads, plus 18 Purse Pals and 42 Bookmarks from various artists. Customized Selection Available! A floor pedestal display also available for \$15

**Wholesale Price \$250** (Retail Value \$554)



PPVP

## Stylus Purse Pal Counter Display

Size: 12 L x 8.5 W x 18.375 H  
Holds 45 Purse Pals 5 of each design and a FREE display included, Customized Selection Available!

**Wholesale Price \$125**

(Retail Value \$270)

## Magnet Value Packs

### MVP1

18 magnet designs of your choice (Total of 108 Magnets)

Sold in sets of six • **Wholesale Price \$250**

### MVP2

12 magnet designs of your choice (Total of 72 Magnets)

Sold in sets of six • **Wholesale Price \$170**

## Steel Magnet Board

\$27.00 - Dimensions: 14 L x 12 H Fits roughly 12 - 15 2 x 3 magnets. Individually cello wrapped. Includes rear storage area. Comes in Black (**MBB**), Brown (**MBBR**) & Cream (**MBC**).

